

JAMES {PICTURES} ROTHWELL

EXPERIENCE

2007-Present
PUBLICIS, NEW YORK
Creative Director
Hot Pockets, Metamucil, NyQuil, Ad Council.

2006-2007
MCCANN ERICKSON, NEW YORK
Creative Director
Air Canada, Dentyne, MLB.

2003-2006
SAATCHI & SAATCHI
Vice President, Senior Art Director
Old Spice, PDFA, Toaster Strudel, Millstone
Premium Coffee.

1999-2003
D'ARCY
Vice President, Senior Art Director
Heineken, General Motors, Alfa Romeo, Folgers
Decaf, Norelco.

1998-1999
N.W. AYER & PARTNERS
Art Director
Folgers, Continental Airlines.

1993-1998
AMMIRATI PURIS LINTAS
Art Director
Bacardi, Burger King, IBM, Johnson & Johnson,
MasterCard, The NFL.

OTHER

Professor at Fashion Institute of Technology

AWARDS

2007 District Silver ADDY (NyQuil Print)
2006 Merit One Show (Cascade Print)
2005 Regional Gold ADDY (Old Spice TV)
2005 District Silver ADDY (Old SpiceTV)
2004 National Gold ADDY (Heineken TV)
2004 Regional Gold ADDY (Heineken TV)
2004 District two Gold ADDY (Heineken TV)
Adweek 50 best spots of the year (Heineken TV)
Mobius Award (Folgers Decaf TV)
Mobius Award (Bacardi Print)
Creativity 01 (Folgers Decaf Print)
Creativity 94 (Bacardi Outdoor)

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SHAWN {WORDS} GAUTHIER

EXPERIENCE

2007-Present
PUBLICIS, NEW YORK
Creative Director
Hot Pockets, Metamucil, NyQuil, Ad Council.

2006-2007
MCCANN ERICKSON, NEW YORK
Creative Director
Air Canada, Dentyne, MLB.

2003-2006
SAATCHI & SAATCHI
Vice President, Senior Copywriter
Old Spice, PDFA, Toaster Strudel, Millstone
Premium Coffee.

1999-2003
D'ARCY
Vice President, Senior Copywriter
Heineken, General Motors, Alfa Romeo, Folgers
Decaf, Crest.

1996-1999
SUISSA MILLER LOS ANGELES
Copywriter
Acura, Boston Market.

OTHER

Professor at Fashion Institute of Technology

AWARDS

Merit One Show (Cascade Print)
2005 Regional Gold ADDY (Old Spice TV)
2005 District Silver ADDY (Old SpiceTV)
2004 National Gold ADDY (Heineken TV)
2004 Regional Gold ADDY (Heineken TV)
2004 District two Gold ADDY (Heineken TV)
Adweek 50 Best Spots of the Year (Heineken TV)
Mobius Award (Folgers Decaf TV)
Creativity 01 (Folgers Decaf Print)
Silver Belding (Acura Print)
Adweek 50 Best Spots of the Year (Boston Market TV)
Gold Effie (Boston Market TV)

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